

CONSULTING SERVICES

Specializing in leadership and fundraising through times of transition, turnover, and crisis—and jolting sleepy donor programs awake with fresh creativity.



monsoonleadership.com

Book a Discovery Call

calendly.com/monsoonleadership/30min

monsoonleadership@gmail.com

(510) 846-1348



@monsoonleadership

AREAS OF EXPERTISE

- Fundraising strategy during transition, turnover, or crisis
- Innovative donor communications, multimedia, and digital presence
- Major donor, annual fund, and institutional giving strategy
- Development operations, technology, systems, data, and automation
- Storytelling for abstract and intellectual causes
- Hiring top talent and staff retention
- Modern management techniques for diverse, multi-generational teams
- Executive leadership and culture building

SERVICES

- Interim Director of Development
- Development Audits + Strategy
- Management Audits + Training
- Executive Coaching
- Hiring + Retention Support
- Team Retreats + Workshops
- Fresh Creative Ideas for Fundraising



SCHEDULE A 30-MINUTE DISCOVERY CALL!

Interim Director of Development

While searching for your new director, work with Shannon to strengthen the existing team, build systems that last, evolve storytelling, and pursue prospects. Her ethos of compassionate management that prioritizes health while achieving outcomes is perfect for teams going through transitions. Not only will Shannon stabilize the department, but she will also optimize it for the new leader so they can hit the ground running as soon as possible.

ABOUT SHANNON

Shannon Bowen is nonprofit leader, fundraiser, leadership coach, and management trainer. Currently, she is the Chief Advancement Officer for Pacific Northwest Research Institute, is the Founder and CEO of Monsoon Leadership training and consulting and is the incoming Co-Vice President of the Association of Fundraising Professionals (AFP) Advancement Northwest board of directors in Seattle. Shannon is a regular facilitator for AFP Global, AFP LEAD, and several regional chapters, including AFP Golden Gate.

Drawing on close-to 20 years of experience in development and communications, she's skilled in both institutional and major gift fundraising with a long track record of securing six-to-eight-figure gifts from individuals, foundations, corporations, and government entities. Shannon built her career in the San Francisco Bay Area for 15 years before moving to Seattle.

Previous positions: Senior Director of Development for the Center for Environmental Health, Vice President of Development for Making Waves Foundation, and Director of Development and Communications for Civicorps.

She has fundraised for causes ranging from workforce development, K-12 education, reproductive healthcare, environmental education, toxic chemical exposure, and genetic research. Now she's bringing her fundraising expertise and management skills to help nonprofits fundraise and lead through times of crisis and transition.



MONSOON LEADERSHIP

Monsoon Leadership works at the intersection of nonprofit fundraising + leadership to train the next generation of nonprofit leaders to sustain in their roles, build strong teams, and mentor future leaders while scaling their orgs and electrifying their impact.

We offer high-level consulting to troubleshoot development and leadership issues, custom trainings to build internal capacity, interim leadership roles to stabilize and strengthen orgs during transitions, and coaching for new and seasoned leaders to build their skills and ignite their passion.